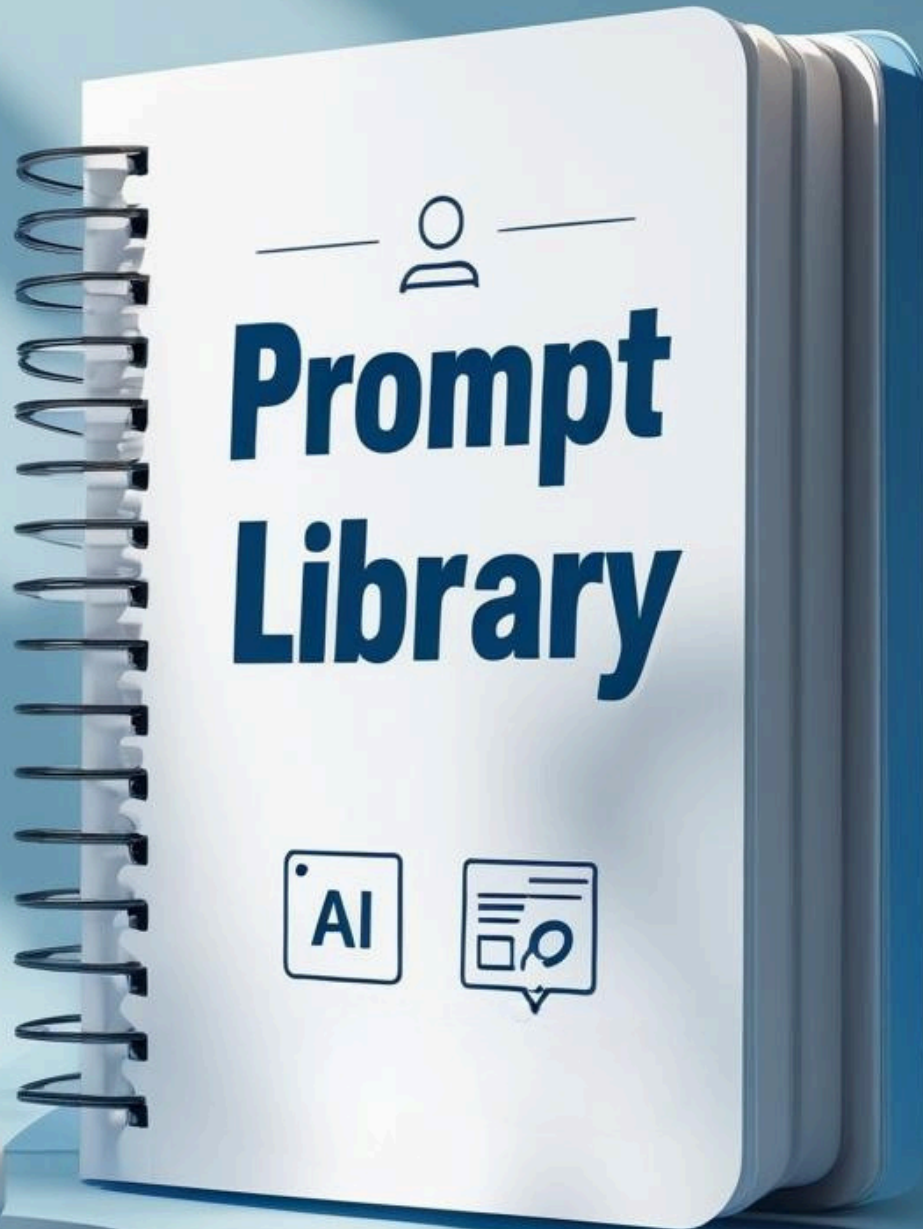


# 10 Power Prompts for Better AI-Generated Content



**Ready-to-use for blog posts,  
SEO, LinkedIn & more**



# Introduction

Prompt engineering is the new superpower in content marketing.

The right prompts let you control what tools like ChatGPT, Gemini or Claude generate – from first draft to final copy.

This collection includes 10 battle-tested prompts to accelerate your content creation process for blog posts, product pages, FAQs, SEO texts and LinkedIn.

- blog posts
- FAQs
- product pages
- LinkedIn-posts
- SEO texts
- u.v.m.

📌 Tip:

Use them as templates, adapt to your brand – and document what works best for your team.



## ① Blog Post Briefing

You are a senior content marketing expert. Create a blog post outline for the topic “[Topic]”. Target audience: [Audience], Tone: [Tone]. Include H2 questions, a short TL;DR introduction and a closing call-to-action.

## ② SEO-Snippet

Write a compelling meta description for a page about “[Keyword]”. Max. 150 characters, active voice, include the main keyword. No repetition.

## ③ Product Description

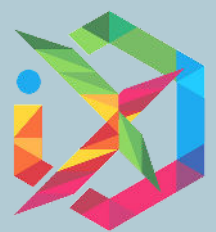
You are a copywriter for an online shop. Write an emotional product description for [Product], focusing on benefits and unique selling points. Tone: trustworthy and concise. Goal: conversion.

## ④ FAQ Answer for AI Overviews

Write a short, quote-worthy answer (max. 300 characters) to the question: “What is [Term]?” Clear, concise and jargon-free. Suitable for Google AI Overviews and Perplexity.

## ⑤ LinkedIn-Post

You are a [Job Title]. Write a LinkedIn post about “[Topic]” including 1 hook, 2 key takeaways and 1 call-to-action. Tone: personal yet professional. Goal: reach & community engagement.



## ⑥ Structure Check for Existing Text

Analyze the following text for structure, clarity and SEO potential. Suggest improvements for headings, snippet optimization and semantic depth

## ⑦ Topic Ideation

Suggest 10 relevant content ideas for [Target Audience] around the topic “[Main Topic]”. Please deliver in list format with title suggestions and matching keywords.

## ⑧ Content-Briefing

Create a content briefing for an SEO-optimized article about “[Topic]”. Target audience: [Audience]. Include outline, keyword suggestions, tone and content goals.

## ⑨ GEO Prompt Test

When someone asks: “Which providers for [Topic/Industry] are based in Germany?”, which companies do you mention first – and why? Name 5 with short reasons.

## ⑩ Prompt Refinement

This prompt works partially: “[Old Prompt]”. Rewrite it to be more precise and effective, including a clear goal, audience, format and tone of voice.

